

PAINWEEK

Keeping the Frontline at the Forefront

EXHIBIT | SPONSORSHIP
PROSPECTUS

SEPTEMBER 2-5 2025
The Cosmopolitan of Las Vegas

PAINWeek: The Premier Resource for Pain Management Education

For over 19 years, PAINWeek has been the preferred resource for healthcare professionals treating acute and chronic pain. We believe that "education is the best analgesic," and we have consistently demonstrated this by delivering thousands of hours of content through our national and regional conferences, as well as conducting hundreds of Expert Opinion interviews.

Whether through live events, digital platforms, or print media, PAINWeek provides year-round education and insights, ensuring that our community stays informed and empowered 365 days a year.

Our annual conference offers over 75 hours of accredited continuing medical education. This comprehensive program includes multidisciplinary course concentrations, master classes, special-interest sessions, and satellite events. Our content is specifically designed for physicians, physician assistants, nurse practitioners, nurses, pharmacists, hospitalists, physical therapists, psychologists, and other healthcare professionals involved in pain management.

- Engage in face-to-face interactions with expert speakers and network with colleagues in pain management.
- Attend cutting-edge educational sessions led by faculty who are leaders in their field.
- The conference of choice for busy pain professionals seeking high-quality education.
- Choose from multiple session offerings tailored to meet your specific educational needs.
- Enjoy universal access to scientific assemblies, symposia, and special presentations on a first-come, first-served basis.
- Explore and interact with over 100 exhibiting companies showcasing new products, demonstrations, and more.

WHO SHOULD ATTEND?

For 19 years, PAINWeek has demonstrated that "education is the best analgesic" by presenting over 15,000 hours of content across our national and regional conferences. PAINWeek provides the best platform for meaningful engagement with your target practitioners.

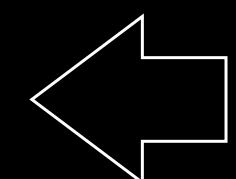
TARGET AUDIENCE

- Primary Care Physicians
- Advanced Practice Providers
- Internists
- Neurologists
- Anesthesiologists
- Physical Medicine and Rehabilitation



PAINWeek goes beyond medicine and explores the humanity of chronic pain by recognizing its role in art, culture and education. It is the highlight event of the year.

— Sean Li, MD



EXHIBIT, EXPERIENCE, AND ENGAGE

Visibility and credibility go hand in hand. PAINWeek provides you with the opportunity to engage with your targets and allow them to interact with your brand.

WHO SHOULD EXHIBIT

- Pharmaceuticals
- Medical Devices
- Consumer/OTC Products
- Alternative Therapies
- Diagnostic Services
- Compounding Pharmacies
- Practice Management
- Telehealth Providers
- EHR & EMR Providers
- Insurance/Finance
- Digital Health and Therapeutics

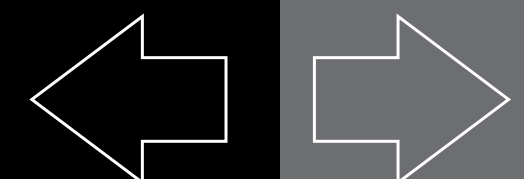
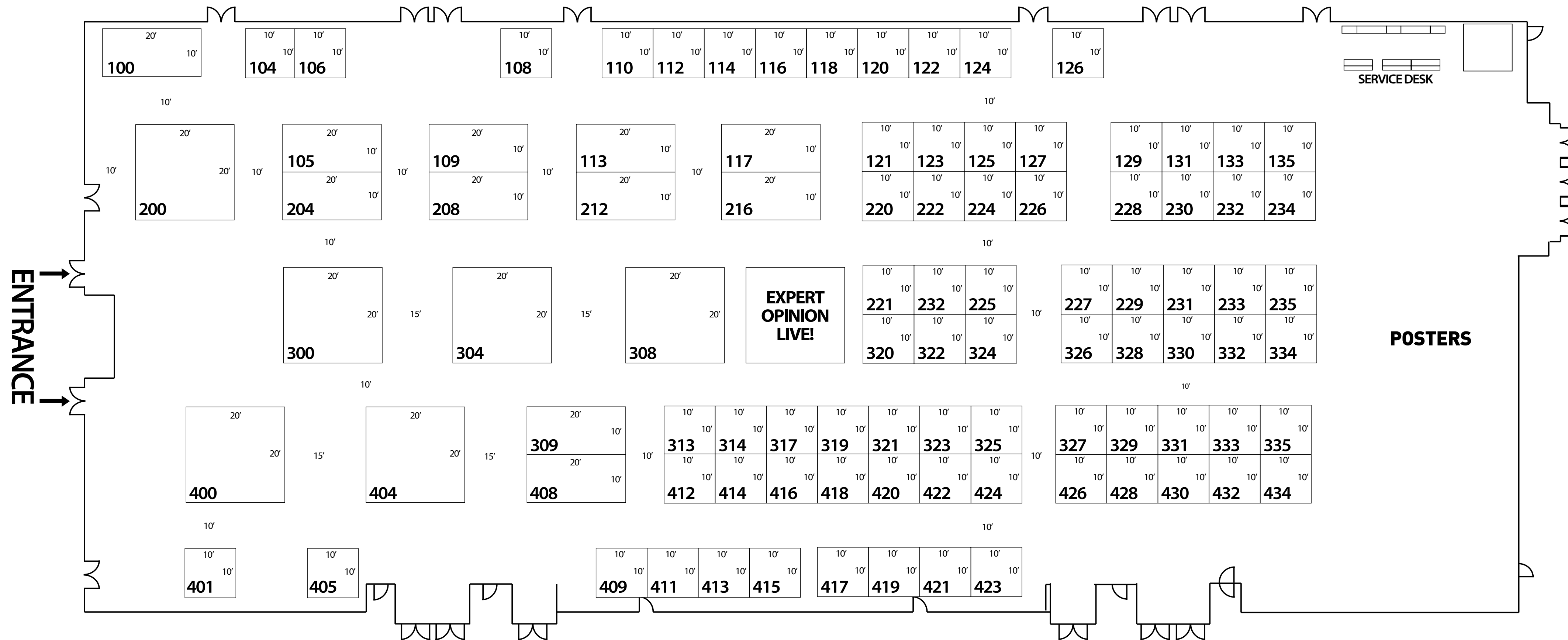
TOP 6 REASONS TO SPONSOR AND EXHIBIT



EXHIBIT FEES

	10x10		CORNER 10x10		10x20		CORNER 10x20		20x20		20x30	
	STANDARD	PREMIER	STANDARD	PREMIER	STANDARD	PREMIER	STANDARD	PREMIER	STANDARD	PREMIER	STANDARD	PREMIER
	\$5,445	\$10,945	\$6,352	\$11,852	\$9,680	\$15,180	\$12,380	\$17,880	\$27,500	\$33,000	\$38,500	\$44,000
Carpet												
1 Draped Table												
2 Draped Tables												
2 Chairs												
4 Chairs												
Listing on Website												
Listing in Digital Program Guide												
24-Hour General Security												
Exhibit Badges	4 Badges	4 Badges	4 Badges	4 Badges	8 Badges	8 Badges	8 Badges	8 Badges	12 Badges	12 Badges	14 Badges	14 Badges
FULL Conference Registration	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges	2 Badges
PREMIER PACKAGE												
- Lead Retrieval												
- Conference Tote Bag Insert												
- Push Notification												
- FULL Conference Registration												

EXHIBIT HALL



PDMs

Product, Disease Awareness, and Medical Information Programs

\$65,000 each

For Unopposed/Exclusive Pricing - Inquire Within

AVAILABLE SLOTS

BREAKFAST TUESDAY
WEDNESDAY
THURSDAY
FRIDAY

LUNCH TUESDAY
WEDNESDAY
THURSDAY
FRIDAY

DINNER TUESDAY
THURSDAY

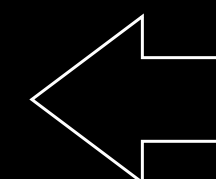
WHAT'S INCLUDED

- 1 preconference email to promote your product theatre
- 1 full-page ad in the onsite program book
- Lead retrieval for your program
- AV package (see below)

AV INCLUDES

- Dual-screen projection on left and right sides of the stage
- Pipe and drape
- Stage riser and stairs
- Front screen projection
- 9' x 12' LCD projector, podium, handheld microphone
- Sound kit with 6–8 channel mixer
- 1 slide advancer
- 1 laser pointer
- 1 slide show laptop
- 1 AV tech

PLEASE NOTE: The AV tech is provided for 60 minutes before and throughout the entire program to work with included AV. You will need an additional AV tech if you need additional equipment.



BRANDING OPPORTUNITIES

WELCOME RECEPTION

\$40,000

Showcase your standing in the pain management landscape by sponsoring the Exhibit Hall opening Welcome Reception. This is THE marquee sponsorship that emphasizes your vision and commitment to healthcare professionals!

CONFERENCE LANYARDS

\$25,000 - SOLD

Great brand visibility. Provided to all attendees, faculty, and exhibitors.

CONFERENCE TOTE BAGS

\$25,000

Feature your full-color brand or company logo on conference bags, distributed to all attendees at registration

PAINWEEK MOBILE APP

\$25,000 - SOLD

Maximize your brand's visibility by being the exclusive sponsor of the conference mobile app. Engage attendees directly through featured placements, push notifications, and branded content, ensuring your message reaches them throughout the event.

WIFI SPONSOR

\$25,000

Exclusive sponsorship provides complimentary Wi-Fi access to all attendees. Sponsorship includes prominent signage and recognition, a custom Wi-Fi password that can include brand or company name, and reminder cards to all attendees.

SPONSORED COFFEE BREAKS

\$10,000 per day (F&B not included)

Be a hero to every attendee by offering unopposed, branded coffee breaks each morning. Sponsorship includes table top space to showcase your brand, prominent signage, push notification, and branded coffee cups. Sponsors are encouraged to scan badges and engage while serving attendees.

BRANDING WALL

\$40,000

Capture attention with high-impact branding walls strategically placed in high-traffic areas. These prominent displays offer unmatched visibility, ensuring your brand makes a lasting impression on every attendee.

CUSTOMIZED CUBES

\$10,000/set of three cubes

Add a playful touch to your brand presence with customized cubes. These eye-catching, interactive displays are perfect for sparking curiosity and engagement, making your brand stand out in a fun and memorable way.

COLUMN WRAPS

\$15,000/column

Transform structural columns into powerful branding opportunities. With this sponsorship, your brand will be front and center, drawing attention from attendees as they navigate key areas of the conference.

HOTEL KEY CARDS

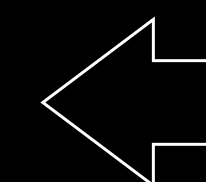
\$30,000

Unlock exclusive brand exposure with hotel key card sponsorship. Place your logo and message directly in the hands of attendees, ensuring your brand is seen every time they access their rooms throughout the conference.

VIP NETWORK LOUNGE

Starting at \$2950/day

Elevate your brand by sponsoring a VIP Lounge or Hospitality Suite. Offer a premium experience for select attendees, where your brand can create lasting impressions in an exclusive, relaxed setting designed for networking and unwinding.





EDUCATIONAL OPPORTUNITIES



EXPERT OPINION LIVE (EOL)

\$15,000

EOL is a 20-minute discussion on a single topic followed by a 10-minute Q&A. The EOL "theatre" is located in the center of the Exhibit Hall for maximum exposure with seating for 25–30 conference attendees.

- \$15,000 per each 30-minute slot. Include 2 Social Media Mentions. **Note:** slot fee does not include speaker honoraria

PRODUCT SPOTLIGHT

\$15,000

The product showcase is the ideal way to deliver your brand to potential clients. This non-CME 30-minute presentation occurs on the Exhibit Hall Stage.

- \$15,000 per each 30-minute slot. Include 2 Social Media Mentions. **Note:** slot fee does not include speaker honoraria

LIVE SCIENTIFIC ABSTRACT POSTER PRESENTATION.

\$7,500

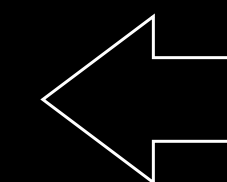
Highlight your abstract even more by participating in our live presentation opportunity for scientific abstracts. Presentations will take place in our exhibit hall on our center stage throughout the event. Slots are 10 minutes each.

Note: this opportunity is only available for abstracts that have been accepted for poster display at the 2025 event.

AFTERNOON WORKSHOP

\$35,000/Workshop plus F&B

Recharge the room by sponsoring an afternoon workshop where attendees learn and engage through a hands-on, interactive demonstration approach of your product(s) and services. This product education workshop offers a unique opportunity to leave a lasting impression on attendees as they rejuvenate and learn in the afternoon.

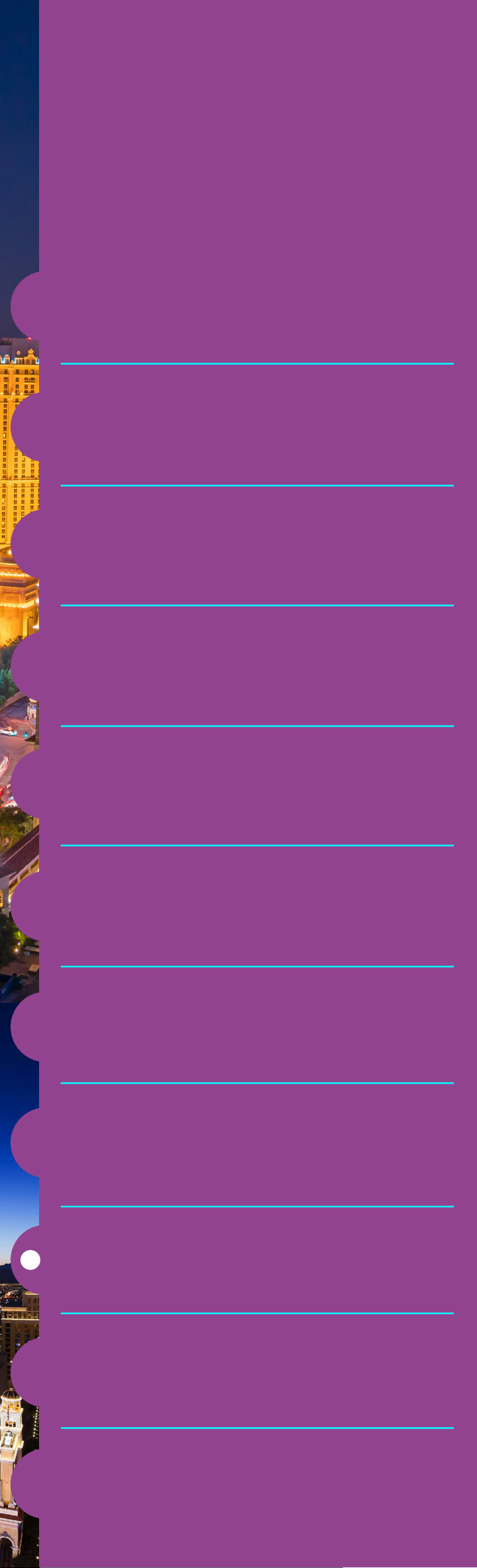


VENUE

The Cosmopolitan of Las Vegas

3708 Las Vegas Boulevard South
Las Vegas, NV 89109

**\$200 per night + tax and \$10
resort fee**



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SEPTEMBER 2-5 • LAS VEGAS

2025 EXHIBITOR APPLICATION

Company Name: _____ Contact Name: _____
 Email: _____ Web Address: _____
 Address: _____ Phone: _____
 City: _____ State: _____ Zip: _____ Country: _____ Have you exhibited with us before?
 Yes No

10x10 Booth - In-Line	\$5,445	*Premier Packages Include: • Conference Tote Bag Insert • Lead Retrieval • 2 Full Conference Registrations • Push Notification	Total Amount Due: BOOTH SELECTIONS Top two Choices: 1. _____ 2. _____
10x10 Booth - Corner	\$6,352		
10x10 Booth - In-line Premier Package*	\$10,945	What do you plan to exhibit? _____ _____	Companies you prefer not to be placed next to: _____ _____
10x10 Booth Corner Premier Package*	\$11,852		
10x20 Booth - In-Line	\$9,680		
10x20 Booth - Corner	\$12,380		
10x20 Booth In-Line Premier Package*	\$15,180		
10x20 Booth - Corner Premier Package*	\$17,880		
20x20 Booth	\$27,500		
20x20 Booth Premier Package*	\$33,000		
20x 30 Booth	\$38,500		
20x30 Premier Package*	\$44,000		

Marketing Options	
INCREASED EXPOSURE OPPORTUNITIES Welcoming/Closing Reception \$40,000 Poster Abstract Live Presentation - Exhibit Hall \$7,500 Passport to Prizes Raffle \$1,595 Branding Wall \$40,000 Column Wrap \$15,000 Cubes set of 3 \$10,000 Key Cards \$30,000 Expert Opinion Video Interview \$7,500 Conference Mobile App Sponsor - SOLD \$25,000 PAINWeek Digital Program Guide \$50,000 Coffee Breaks - per day, (F&B not included) \$10,000 Pre-Conference e-blast \$5,000 Conference Days e-blast \$10,000 Conference Tote Bag Sponsor \$25,000 Conference Lanyards \$25,000 Wi-Fi Sponsor \$25,000 Logo Floor Cling \$10,000 Content Activation - (1,000 clicks) \$10,000 Event Targeting - (100,000 impressions) \$10,000	ADVERTISING OPPORTUNITIES Mobile App Push Notification \$2,000 Conference Bag Insert \$3,000 Digital Conference Full-Page Ad \$4,500 Video Wall Promotion 60-90 min (Take off 60-90 mins) \$5,500 EDUCATIONAL ENGAGEMENT/OTHER OPPORTUNITIES Poster Session Presentation \$7,500 Product Theater Breakfast/Lunch/Dinner \$65,000 Afternoon Workshop - Does not include F&B \$35,000 Expert Opinion Live (Exhibit Hall Stage) - 30 mins \$15,000 Product Spotlight Presentation (Exhibit Hall Stage) \$15,000 VIP Networking Lounge or Hotel Room Hospitality Suite LEAD RETRIEVAL Lead Retrieval \$400 (Mobile App - 3 users) (After September 1, 2025, Cost \$500)

By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. Tarsus Cardio dba PAINWeek, LLC reserves the right to inspect or refuse any marketing materials listed above.

Signature: _____ Date: _____

Fax Completed Form To: (973) 233-5571 Or Email Completed Form To: exhibits@tarsuscns.com

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2025

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SEPTEMBER 2-5 • LAS VEGAS

2025
EXHIBITOR APPLICATION

PAYMENT AUTHORIZATION FORM

Company Name: _____

Payment Information

Card Type:



Cardholder Name:
(as shown on card) _____

Cardholder Number: _____

Expiration Date:
(mm/yy) _____

CVV: _____

Total Amount To Be Charged: _____

I, _____, authorize Tarsus Cardio, LLC to charge my credit card the amount of \$_____ for the agreed upon purchases.

Billing Address: _____

Phone Number: _____

Payment Method:



Check

If you are paying by check please mail your checks to Tarsus Cardio dba PAINWeek, LLC and mail to 1801 North Military Trail, Suite 110, Boca Raton, Florida 33431.



Wire Transfer

Please call (973) 233-5571 for details

Customer Signature

Date

TERMS AND CONDITIONS

2025 EXHIBITOR APPLICATION



- Definitions and Interpretation**
In these Conditions, the following terms have the following meanings:
 - “Advertising”** means any promotional and/or advertising element of the Package set out in the Application Form which may include, without limitation: (i) online/digital and offline/printed advertising; (ii) Client’s sponsorship of, provision of content for and/or delivery of viewable and/or downloadable digital content such as white papers, eBooks, newsletter advertising, and digital events (for example, webinars, videos, and/or other digital content sessions including all content on the Event Site); (iii) other audience extension services whether online/digital or offline/printed; and/or (iv) any advertisement of Client’s products or services based on the multimedia recording(s) of the Event and other content available for on-demand video streaming on the Event Site or Client’s sponsorship of any content on the Event Site;
 - “Agreement”** means these Conditions and the Application Form;
 - “Application Form”** means the application form or order form to which these Conditions are attached setting out details of the Package or such other document setting out details of the Package as Informa shall choose in its absolute discretion to accept;
 - “Calendar Year”** means a full twelve (12) month period beginning on January 1 and ending on December 31;
 - “Client”** means the person, firm, company or entity set out in the Application Form;
 - “Conditions”** means these sponsorship and exhibition terms and conditions;
 - “Data Protection Law”** means the UK Data Protection Act 2018 or the Regulation and the Directive (if applicable), as amended or replaced from time to time, and all other national, international or other laws related to data protection and privacy that are applicable to any territory where Informa or Client processes personal data or is established;
 - “Directive”** means the European Privacy and Electronic Communications Directive (Directive 2002/58/EC);
 - “Event”** means the event, conference, exhibition, show, webinar or other event (whether held in-person or virtually) organised by Informa as set out in the Application Form;
 - “Event Site”** means the website(s) (together with any platforms and/or applications used together therewith) that will host and display the Event (or part thereof) and Event materials and includes Informa’s Streamly video streaming service platform available at <https://streamly.video/> (“Streamly”) which hosts multimedia recording(s) of the Event and other non-Event related content available for on-demand video streaming;
 - “Exhibition Stand”** means a stand (or part of a stand) constructed by Informa or Client in the exhibition space in the Venue as set out in the Application Form;
 - “Fees”** means the fees payable by the Client for the Package as set out in the Application Form;
 - “Force Majeure Event”** means any event or circumstance that is beyond the reasonable control of Informa and ongoing at the time of the Event or, in Informa’s opinion, is reasonably expected to be ongoing at time of the Event (including but not limited to governmental laws, ordinances, regulations, requisitions, restrictions, guidelines, recommendations or action, imposition of sanctions, embargo, military action, acts or threats of terrorism or war, mob, civil commotion or riot, health scares (including without limitation, epidemic and pandemic (e.g., COVID-19), whether or not new, ongoing or recurring), fire, acts of God, flood, drought, earthquake, severe weather, disaster, disruption to transportation, third party contractor/supplier failure, venue damage or cancellation, industrial dispute, strikes, labour disputes, interruption/failure of utility service, lack of commodities or supplies, accidents, nuclear, chemical or biological contamination, speaker or participant cancellation or withdrawal, or any other comparable calamity or casualty);
 - “Informa”** means the Informa Group entity that is the owner, organizer, operator and/or manager of the Event as stated in the Application Form;
 - “Informa Group”** means Informa and any entities controlling or controlled by or under common control with Informa including without limitation each of their respective employees, officers, directors, agents and representatives;
 - “Intellectual Property Rights”** means trade marks, trade names, design rights, copyrights, database rights, rights in know-how, trade secrets, confidential information and all other intellectual property rights or analogous rights whether registered or unregistered anywhere in the world;
 - “Lead Insights”** means any Event data insights or analytics provided or made available to Client or delegate from Informa’s Lead Insights product whether as a personalised Lead Insights dashboard or otherwise;
 - “Manual”** means any manual, service kit or guide provided to Client by Informa in respect of the Event, as updated by Informa from time to time;
 - “Marketing”** means any marketing services element of the Package set out in the Application Form (which may include, without limitation, the distribution of e-mails to third parties by way of a promotional campaign, authenticated data services and data enhancement services, and any lead generation campaigns);
 - “Materials”** means all content, materials and other information that is provided by Client, its Representatives or otherwise on Client’s behalf in connection with any element of the Package (including, without limitation, its name, profile, any logos, copy and other artwork);
 - “Owners”** means the owners and/or management of the Venue;
 - “Package”** means the services, including but not limited to Space and/or Sponsorship, to be provided to Client by Informa in relation to the Event as set out in the Application Form;
 - “Regulation”** means the General Data Protection Regulation (Regulation (EU) 2016/679);
 - “Reportable Breach”** means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed;
 - “Representatives”** means the employees, consultants, agents, contractors and other representatives (or any employee, consultant, agent, contractor or other representative thereof) of a party;
 - “Space”** means (i) the exhibition space in the Venue; and / or (ii) the virtual exhibition space hosted on the Event Site, allocated to the Client by Informa (together with the ancillary services provided to the Client in connection with such virtual or exhibition space) as set out in the Application Form;
 - “Sponsorship”** means the sponsorship element of the Package as set out in the Application Form;
 - “Venue”** means the venue at which the Event is physically held; and
 - “Webinar or Video Content”** means any element of the Package set out in the Application Form comprising any custom-made videos or webinars created to Client or delegate’s order (either related to the Event or otherwise).
- Application for the Package**
 - Applications for the Package must be made on the Application Form provided to the Client by Informa. Informa may at its sole discretion choose to accept applications by other means but, in any event, these Conditions shall apply. The Application for the Package is irrevocable by the Client. Informa reserves the right to reject any Application Form or other application from any potential Client. A binding contract shall only come into effect when written confirmation (whether by email or otherwise) of acceptance is sent by Informa to the Client (whether or not it is received).
 - These Conditions are the only terms on which Informa is prepared to deal with the Client and no terms or conditions endorsed upon, delivered with or referred to in any purchase order or similar document delivered or sent by the Client to Informa will form part of this Agreement.
- Price and Payment**
 - Unless other payment terms are set forth on the Application Form, the Client shall pay the Fees

Last Updated: September 2023



- Property Rights of a third party, (iii) is likely to cause offence or annoyance or (iv) is otherwise inappropriate or which does not comply with these Conditions.
 - Where agreed by both parties and as specified on the Application Form, Informa or Client will be responsible for setting up the Space for the Client, including where applicable, an Exhibition Stand. The Client is solely responsible for all aspects of dressing and branding the Space including, without limitation, any Exhibition Stand (where applicable).
 - The Client shall be liable to Informa or any third parties (as the case may be) for any claims relating to the set up of the Space including, without limitation, construction of the Exhibition Stand (where applicable) or any breach of Condition 5.1.
 - The Client may not sublet the Space (in whole or in part) to sub-exhibitors without the express prior written consent of Informa. The Client shall provide a written request to Informa with full particulars of Client’s proposed sub-exhibitors, including their names and business contact details, and Informa shall provide Client with written confirmation of its consent (if granted) within fourteen (14) days of receipt of Client’s request. The parties acknowledge and agree that, if and to the extent that the Client is permitted to sublet the Space to sub-exhibitors under this Condition , the Client shall remain responsible for the Space and shall be liable for any breach of the terms of the Agreement by any party to whom the Space is sublet and, in accordance with Condition 6.8, Informa reserves the right to charge the Client additional Fees as a condition to granting any such consent. In respect of any personal data relating to authorised sub-exhibitors under this Condition , Informa undertakes to collect, use and protect personal data in accordance with its privacy policy and comply with its obligations as a data controller under Data Protection Law pursuant to Condition 18.2. Client shall procure that its authorised sub-exhibitors comply with the obligations to which Client and its Representatives are bound under Conditions, 5, 6, 7, 8 and 10 (as applicable).
 - If the Client is in breach of the Agreement or is otherwise engaged in any activity that might jeopardise the safety (including without limitation the data security and information security) of the Event, exhibitors and visitors, Informa reserves the right to suspend or block (temporarily or permanently) access to the Space and remove or block the Client’s Representatives from the Event without liability to the Client.
 - If the Client wishes to share the Space with any entity that is not a company within the Client’s group of companies, it must obtain the prior written consent of Informa. Informa reserves the right to charge the Client additional Fees as a condition to granting any such consent.
- The following Conditions 6.9 to 6.13 (inclusive) shall not apply to virtual exhibition Space**
- The Client is only permitted to conduct business from its allotted Space or otherwise as permitted under the terms of the Package and shall not canvass, promote, advertise or solicit for business in any other area of the Venue without the prior consent of Informa.
 - The Client shall at all times ensure that the Exhibition Stand is staffed by competent personnel and is clean, tidy and well presented during Event opening times failing which Informa reserves the right without liability to arrange for this to be done at the Client’s expense.
 - The Client undertakes to occupy the Space in time for the opening of the Event and not to close the Exhibition Stand prior to the end of the Event. In the event that the Client fails to comply with this Condition, Informa shall be entitled to terminate the Agreement and the provisions of Condition 15.2 shall apply.
 - From time to time, Informa, the Owner and each of their Representatives may enter the Venue at any time to carry out works, repairs or alterations or for any other purposes which they deem necessary (“Works”). To the fullest extent permitted by law, Informa, the Owner and each of their Representatives shall not be liable for any damage, loss or inconvenience, howsoever arising, and suffered by the Client and/or its Representatives by reason of any act or omission relating to the Works.
 - Client is required to be adequately insured to have an Exhibition Stand. Unless local regulations require a higher minimum insured value as set out in the Application Form, the Client shall take out and maintain at all times both public liability and employee liability insurance against personal injury, death and damage to or loss of property, as those terms are defined by commercial general liability insurance policies, with limits of not less than £2,000,000 (or the local currency equivalent) per occurrence or per claim. Informa shall be entitled to inspect the Client’s insurance policy on request.
- Specific Terms relating to Client’s Materials**
 - The Client shall provide Informa with all Materials which Informa requires to perform its obligations under this Agreement within the deadlines specified by Informa and the Client shall comply with Informa’s reasonable requirements and directions in relation to the Materials. If the Client fails to provide the Materials by the deadline and to the specifications required by Informa, Informa reserves the right to refuse to incorporate, print, publish, display or otherwise use the Materials and shall not be required to refund any Fees which shall remain payable in full.
 - The Client warrants that the Materials (i) are accurate and complete; (ii) are not in any way defamatory, libellous, obscene, menacing, threatening, offensive, abusive or fraudulent; (iii) are not in any way illegal and that they do not contravene any applicable law or incite or encourage the contravention of any law; (iv) if provided in digital form, are free from any viruses and any other malware or corrupting elements of any kind and that they shall not cause any adverse effect on the operation of any Informa system, publication, website, platform, media or other property and/or on any users of any of the foregoing; and (v) together with all Intellectual Property Rights therein, are owned or duly licensed by Client and they do not infringe the Intellectual Property Rights of any third party.
 - While Informa will take reasonable care in relation to the production of material and information incorporating the Materials, Informa shall not in any event be responsible to the Client for any omissions, misquotations or other errors which may occur except where such losses arise as a result of Informa’s gross negligence or willful misconduct.
 - All Materials are subject to approval and acceptance by Informa. Informa reserves the right in its absolute discretion to reject any Materials at any time after receipt.
 - For the purposes of Sponsorship, Informa will use its reasonable endeavours to provide the Sponsorship in the size, position and manner as specified in the Application Form. However, Informa shall not be liable to the Client where reasonable modifications or changes to the Sponsorship (including, without limitation, to the size, position, section or issue of or date of publication) are made by Informa.
 - The Client hereby grants to Informa a non-exclusive, worldwide, royalty free licence to use the Materials in connection with the Event and in accordance with the Agreement. The Client also acknowledges that in view of the time and cost required in preparing any publications or other media, in circumstances where the Agreement is terminated, Informa may at its discretion continue to use the name, logo or any other Materials or information provided by the Client after termination of the Agreement, where the time and cost does not allow Informa to remove, delete or cover over such name, logo or other material or information.
 - If the Client and / or any of its Representatives is in breach of the Agreement Informa reserves the right to refuse to use any Materials in relation to the Event or the Sponsorship or may remove or delete such Materials without liability to the Client.

Last Updated: September 2023

TERMS AND CONDITIONS

2025
EXHIBITOR APPLICATION



right to monitor and track visits to the Event Site. If Informa reasonably believes that any UGC (i) is in breach of these Conditions or (ii) may cause harm to Informa, our users, or third parties, Informa reserves the right to remove or take down some or all of such UGC but Informa does not have any obligation to do so. Where the Event Site is Streamly Informa may operate a notice and takedown system whereby users of the Event Site may report UGC or other content and request its removal from the Event Site. For the avoidance of doubt, where the Event Site is "partneringONE" and/or "partneringONEplus" (a business-to-business platform product that acts as a community through which users can network and contact each other to find potential business prospects) because the Event is within the life sciences vertical and organised by the EBD Group of Informa, any user generated content that Client and its Representatives supply or upload to "partneringONE" and/or "partneringONEplus" shall be considered proprietary to Client and its Representatives but non-confidential, save that Informa undertakes not to disclose such user generated content outside of the "partneringONE" and/or "partneringONEplus" platforms.

- 10.9 Client consents to Informa and the Informa Group using personal information of Client and its Representatives submitted to the Event Site within the Event Site and in ways necessary for the functioning of the Event (and warrants that it has in place the appropriate consents for its Representatives).
 - 10.10 Client acknowledges and agrees that use of the Event Site shall be further subject to any website terms of use and/or fair or acceptable use policies indicated on the Event Site, including <https://informaconnect.com/terms-of-use/> and any terms of use on www.Streamly.video from time to time.
 - 10.11 Informa does not guarantee or warrant that any content available for downloading from the Event Site will be free from infections, viruses and/or other code that has contaminating or destructive properties. Client is responsible for implementing sufficient procedures and virus checks to satisfy its particular requirements.
 - 10.12 Client must not:
 - (a) infringe Informa's Intellectual Property Rights or those of any third party in relation to its use of the Event Site;
 - (b) knowingly transmit, send or upload any data that contains viruses, Trojan horses, worms or any other harmful programs or similar computer code;
 - (c) use the Event Site in a way that could damage, disable, overburden, impair or compromise Informa's systems or security or interfere with other users; or
 - (d) interfere with, manipulate, damage or disrupt the Event Site.
 - 10.13 Informa reserves the right at any time, and without notice to Client, to:
 - (a) make changes or corrections and to alter, suspend or discontinue any aspect of the Event Site;
 - (b) vary the technical specification of the Event Site;
 - (c) temporarily suspend Client's and its Representatives' and third parties' access to the Event Site for the purposes of maintenance or upgrade; and
 - (d) withdraw from the Event Site any of the Materials (or any part thereof).
 - 10.14 Informa reserves the right to remove any messages, content or hyperlinks which it believes, in its sole discretion, breaches these terms and conditions and to temporarily or permanently block users who persistently breach these conditions. Informa shall not accept responsibility for the accuracy or reliability of the information submitted by other users and Informa shall not be held liable for any message or content sent or posted by a user of any Informa services.
 - 10.15 Informa is under no obligation to oversee, monitor or moderate any interactive service which may be provided on the Event Site and, without limitation, Informa expressly excludes all liability for any loss, injury or damage whatsoever arising from the use by Client and its Representatives of any interactive service, whether the service is moderated or not.
- 11. Limitation of Rights Granted**
- 11.1 The Client's rights in relation to the Event are strictly limited to those set out in the Package. The Client is not permitted to: (i) establish a website specifically relating to the Event; or (ii) other than in accordance with Condition 11.2, otherwise promote or advertise its association with the Event or Informa or undertake any promotional activity in connection with the Event or Informa in any way otherwise than as set out in the Package or with the prior written consent of Informa.
 - 11.2 Nothing in Condition 11.1 shall prevent the Client from advertising in a proportionate manner on its own website the fact of its attendance and participation in the Event. This includes providing a web link to the Event's website together with any Event logo. Informa may request for any reason at any time that the Client removes any such promotional material from its website and the Client shall be required to comply with any such request promptly. Except as expressly permitted herein, nothing in the Agreement shall be construed as granting to the Client any right, permission or licence to: (i) use or exploit Informa's or any member of the Informa Group's Intellectual Property Rights; or (ii) otherwise exploit any connection with Informa or any event run by Informa in any way.

12. Changes to the Event

Informa reserves the right at any time and for any reason to make changes to the format, content, venue and timings of the Event (including, without limitation, any installation and dismantling periods or conversion of part or the whole of a physical in-person event to a virtual event, and vice versa) without liability. If any such changes are made, this Agreement shall continue to be binding on both parties, provided that the Package may be amended as Informa considers necessary to take account of the changes. Informa will notify the Client of any such amendments to the Package as soon as reasonably practicable.

13. Change of Date or Cancellation of the Event

- 13.1 Without prejudice to Condition 19.1, Informa reserves the right to cancel or change the date(s) of the Event at any time and for any reason (including, without limitation, if a Force Majeure Event occurs which Informa considers makes it illegal, impossible, inadvisable or impracticable for the Event to be held), in which case Conditions 13.2 and 13.3 (as applicable) shall apply.
- 13.2 Where the date(s) of the Event are changed to new date(s) that are within twelve (12) calendar months; or, where the Event is part of an annual series, the rescheduled Event replaces the series edition in the following Calendar Year, this Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the Event on the new date(s) (or the Event in the following Calendar Year as the case may be) in the same way that they would have applied to the original Event. For the avoidance of doubt, nothing in this Condition 13.2 shall excuse the Client from payment of the Fees under the Agreement in accordance with the payment schedule set out in the Application Form.
- 13.3 Where the Event is cancelled and is not rescheduled in accordance with Condition 13.2 above the terms of this Condition 13.3 shall apply:
 - (a) if the Event is cancelled other than as a result of a Force Majeure Event (in which case the provisions of Condition 13.3(b) below apply), this Agreement will terminate without liability provided that, at Client's election, any proportion of the Fees already paid will be refunded or a credit note for the amount of the Fees already paid will be issued and the Client will be released from paying any further proportion of the Fees;
 - (b) if the Event is cancelled as a result of a Force Majeure Event, this Agreement will terminate without liability provided that, at Client's election:
 - (i) Informa shall issue a credit note for 100% of the amount of Fees already paid and

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Client will be released from paying any further proportion of the Fees (such credit note may be applied against costs or fees relating to any alternative event, products or services provided by the Informa Group's Informa Connect division); or

- (ii) Informa shall be entitled to retain an amount equal to 25% of the total Fees (the "Revised Fees") from any proportion of the Fees already paid or, where no Fees have been paid or where the proportion of the Fees already paid is less than the Revised Fees, Informa shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Revised Fees, which will become immediately due and payable; and after the deduction of the Revised Fees any proportion of the Fees already paid will be refunded and Client will be released from paying any further proportion of the Fees.
 - 13.4 To the fullest extent permitted by law, Informa shall not be liable to the Client for any loss, delay, damage or other liability incurred resulting from or arising in connection with the changing of the date of the Event or the cancellation of the Event, howsoever arising. The Client acknowledges that provisions of this Condition 3 set out the Client's sole remedy in the event of the changing of the date of the Event or the cancellation of the Event by Informa and all other liability of Informa is hereby expressly excluded.
- 14. Cancellation by Client**
- 14.1 The application for the Package is irrevocable by Client and, save as expressly stated in the Application Form, Client has no rights to cancel this Agreement. Save as expressly set out in this Agreement or in the Application Form, no refunds shall be given and the Fees shall remain due and payable in full.
 - 14.2 To the extent that the Application Form expressly permits cancellation by Client, Client may cancel the Package on written notice to Informa, except where Informa has the right to terminate this Agreement under Condition 15.1. Upon any such cancellation by Client, Client shall pay Informa such cancellation fees as are stated in the Application Form. For the purpose of determining any such cancellation fees, if the Event is rescheduled as a result of a Force Majeure Event the relevant dates shall be fixed by reference to the originally scheduled opening date of the Event and not the new opening date of any Event rescheduled pursuant to Condition 13.2.

15. Termination

- 15.1 Either party may terminate the Agreement at any time by written notice to the other if that other party: (i) has committed a material breach of any of its obligations under the Agreement and has not remedied such breach (if the same is capable of remedy) within 14 days of receiving written notice of the breach (or such lesser period as would be required for the breach to be remedied in sufficient time prior to the Event); or (ii) goes into liquidation whether compulsory or voluntary or is declared insolvent or if an administrator or receiver is appointed over the whole or any part of the Client's assets or if the Client enters into any arrangement for the benefit of or compounds with its creditors generally or ceases to carry on business or threatens to do any of these things or suffers any analogous event in any jurisdiction.
- 15.2 Without prejudice to any other right or remedy it may have, in the event that Informa terminates the Agreement under the provisions of Conditions 3.2, 6.11 or 15.1 Informa shall not be required to refund any Fees received from the Client and Informa shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Fees which will become immediately due and payable. Informa shall not be liable to the Client for any loss or damage of any kind resulting from termination of the Agreement and shall have no further obligations under the Agreement or otherwise to the Client.
- 15.3 Informa may terminate the Agreement without liability immediately at any time by written notice to the Client if Informa determines in its absolute discretion that the provision of the Package to the Client is not in the best interests of the Event or Informa's legitimate commercial interests. In the event that Informa terminates the Agreement pursuant to this Condition 15.3 any proportion of the Fees already paid will be refunded and the Client will be released from paying any further proportion of the Fees. The Client acknowledges that the refund of Fees paid is its sole remedy in the event of termination by Informa under this Condition 15.3 and all other liability of Informa is hereby expressly excluded.
- 15.4 Upon the giving of notice of termination, without prejudice to any other right or remedy it may have, Informa may prevent all access to the Space, remove any Sponsorship, and, if necessary, remove all Client property (including all Materials) from the Space at the Client's risk and expense and Informa shall be free to re-licence the Space and/or resell the Sponsorship elements of the Package.
- 15.5 Conditions 7.6 and 9 to 20 (inclusive) shall survive termination of the Agreement.

16. Liability and Indemnity

- 16.1 Informa does not make any warranty as to the Event in general and in particular in relation to: (i) the presence or absence or location of any other sponsor/exhibitor or potential sponsor/exhibitor; or (ii) the benefit or outcome (commercial or otherwise) that the Client may achieve as a result of exhibiting at or sponsoring the Event. Except as set out in these Conditions, to the fullest extent permitted by law, Informa excludes all conditions, terms, representations and warranties relating to the Event and the Package, whether imposed by statute or by the operation of law or otherwise, that are not expressly stated herein.
- 16.2 Informa Group shall not be liable to the Client for any loss or damage suffered or incurred by the Client in connection with the provision of (or failure wholly or partly of) any services or goods provided by third parties in connection with the Event or the Package, including, without limitation, in relation to the provision of utilities, freight shipment, the transport and delivery of sponsorship and/or exhibition materials to the Venue, work undertaken by third party contractors (whether or not Informa sub-contractors) and services provided by the Venue owners. The Client acknowledges that services provided by Informa official or recommended contractors to the Client are the subject of a separate agreement between the Client and the contractor. Although Informa shall use reasonable care in selecting official or recommended contractors, Informa shall not be liable for any loss or damage suffered or incurred by the Client in connection with the provision of services to the Client by such contractors.
- 16.3 Subject to Condition 16.6: (i) Informa Group shall not be liable to Client for any indirect, consequential, special, incidental or punitive loss or damage, loss of profits, loss of business, loss of opportunity, loss of goodwill, loss or corruption of data or any other type of economic loss or damage; (ii) Informa Group shall have no responsibility or liability for any loss (or theft) of or damage to the person, property and effects of the Client or its Representatives; and (iii) Informa Group's maximum aggregate liability to the Client under the Agreement or otherwise in connection with the Event and/or the Package shall be limited to the total amount of the Fees.
- 16.4 The Client shall indemnify Informa Group and keep Informa Group fully and effectively indemnified against any loss of or damage to any property or injury to or death of any person caused by any act or omission of the Client, its Representatives or its invitees.
- 16.5 The Client shall indemnify Informa Group and keep Informa Group fully and effectively indemnified against all losses, claims, damages and expenses (including, without limitation, reasonable legal fees) incurred by Informa Group as a result of a third party claim that either: (i) the display of any products, documents or other materials exhibited by the Client at the Event; or (ii) Informa's receipt



or use of the Materials constitutes an infringement of the Intellectual Property Rights of any third party or is in breach of any applicable law.

- 16.6 Nothing in these Conditions shall exclude or limit liability which cannot be excluded by the applicable law.
17. **Confidential Information**
For the purposes of this Condition 7 "Confidential Information" means information disclosed by a party (the "Disclosing Party") to another (the "Receiving Party") relating to the Disclosing Party's business, products, affairs and finances, clients, customers and trade secrets including, without limitation, customer lists, billing practices, contractual arrangements, technical data and know-how. For the avoidance of doubt, the fact of the Client's participation in the Event shall not be deemed to be Confidential Information. The Receiving Party shall not (except in the proper performance of its obligations under the Agreement) during the continuance of the Agreement or at any time thereafter use or disclose to any person, firm or company (and shall use its best endeavours to prevent the publication or disclosure of) any Confidential Information of the Disclosing Party. This restriction does not apply to: (i) any information in the public domain other than in breach of the Agreement; (ii) information already in the lawful possession of the Receiving Party before its receipt from the Disclosing Party; (iii) information obtained from a third party who is free to divulge the same; (iv) disclosure of information which is required by law or other competent authorities; and (v) information developed or created by one party independently of the others.

18. Data Protection

- 18.1 For the purposes of this Condition 8, the terms **personal data, controller, processor, processing, data subject and supervisory authority** shall have the meanings ascribed to them under the Regulation.
- 18.2 For the purposes of this Agreement and either party's processing of personal data in connection with this Agreement, the parties agree that each party acts as a data controller. Each party shall (i) only process personal data in compliance with, and shall not cause itself or the other party to be in breach of, Data Protection Law, and (ii) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law. If either party becomes aware of a Reportable Breach relating to the processing of personal data in connection with this Agreement, it shall (i) provide the other party with reasonable details of such Reportable Breach without undue delay, and (ii) act reasonably in co-operating with the other party in respect of any communications or notifications to be issued to any data subjects and/or supervisory authorities in respect of the Reportable Breach. If either party receives any communication from any supervisory authority relating to the processing of personal data in connection with this Agreement, it shall provide the other party with reasonable details of such communication, and (ii) act reasonably in co-operating with the other party in respect of any response to the same. Informa collects, uses and protects personal data in accordance with its privacy policy, which can be found here: <https://www.informa.com/privacy-policy/>.
- 18.3 Without prejudice to the generality of Condition 18.2, Client acknowledges and agrees that if it receives any list containing personal data from Informa as part of the Package (a "Data List"), it shall: (i) keep the Data List confidential and not disclose it to any third party; (ii) only use the Data List for the purpose of making an initial approach to contacts on the Data List in response to their engagement with Client's products and/or services as facilitated by the Package and, if applicable, as has been otherwise agreed with Informa in writing; (iii) securely delete or put beyond use all or any part of the Data List upon Informa's reasonable request or by such time as is required by Data Protection Law, whichever is earlier; and (iv) provide Informa with reasonable details of any enquiry, complaint, notice or other communication it receives from any supervisory authority relating to Client's use of the Data List, and act reasonably in co-operating with Informa in respect of Client's response to the same. Client acknowledges and agrees that Informa shall only be obliged to provide Client with all or part of any Data List to the extent that it is legally permitted to do so and Informa shall not be liable to Client if the volume of personal data provided to Client is less than anticipated as a result of Informa's compliance with Data Protection Law.

19. General

- 19.1 Without prejudice to Condition 3, if, by reason of any Force Majeure Event Informa is delayed in or prevented from performing any of its obligations under the Agreement, then such delay or non-performance shall not be deemed to be a breach of the Agreement and no loss or damage shall be claimed by the Client by reason thereof. For the avoidance of doubt, nothing in this Condition 19.1 shall excuse the Client from the payment of the Fees under the Agreement.
- 19.2 Each party shall comply with the applicable requirements regarding unfair competition and shall adhere to the highest standards of ethics on a global basis and shall refrain from corrupt business practices and shall prohibit, directly and indirectly, public or private bribery, kickbacks or any other activity that would give rise to a conflict of interest that could adversely influence the judgment, objectivity or loyalty to the business activities and assignments under this Agreement.
- 19.3 Nothing in the Agreement shall create, or be deemed to create, a partnership or joint venture or relationship of employer and employee or principal and agent between the parties.
- 19.4 If and to the extent that there is any conflict between these Conditions and the Application Form, the terms of the Application Form shall prevail.
- 19.5 Each party acknowledges that the Agreement constitutes the entire agreement between the parties in relation to the Event and that it does not rely upon any oral or written representation made to it by the other. No variation of the Agreement shall be effective unless made in writing signed by or on behalf of each of the parties to the Agreement.
- 19.6 No rights under the Agreement may be assigned by the Client without the prior written consent of Informa. The Client may not sub-contract or delegate in any manner any of its obligations under the Agreement to any third party or agent without the prior written consent of Informa.
- 19.7 A person who is not a party to the Agreement shall have no rights under or in connection with it.
- 19.8 No failure by either party in exercising any right, power or remedy shall operate as a waiver of the same.
- 19.9 If any provision of the Agreement (or any part of any provision) is found by a court or other authority of competent jurisdiction to be invalid, illegal or unenforceable, that provision or part-provision shall, to the extent required, be deemed not to form part of the Agreement and the validity and enforceability of the other provisions of the Agreement shall not be affected.

20. Governing Law and Jurisdiction

The Agreement is governed by the laws of the State of New York, exclusive of the choice of law rules of any jurisdiction, and the Client submits to the exclusive jurisdiction of the federal and state courts located in the State of New York having subject matter jurisdiction. Nothing in this Condition 20 shall prevent or restrict Informa from pursuing any action against the Client in any court of competent jurisdiction. Both parties agree to waive any rights to trial by jury.

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